

# RYAN GRUIDEL

DESIGNER - ANIMATOR - ART DIRECTOR

## PROFILE

Ryan Gruidel is a dynamic and versatile Motion Designer - Animator - Art Director with over 15 years of experience in creating visually stunning animations and leading creative projects. Skilled in blending artistic vision with technical expertise to deliver engaging multimedia content. Proven ability to collaborate with teams and clients to achieve innovative design solutions that resonate with audiences.

## CONTACT

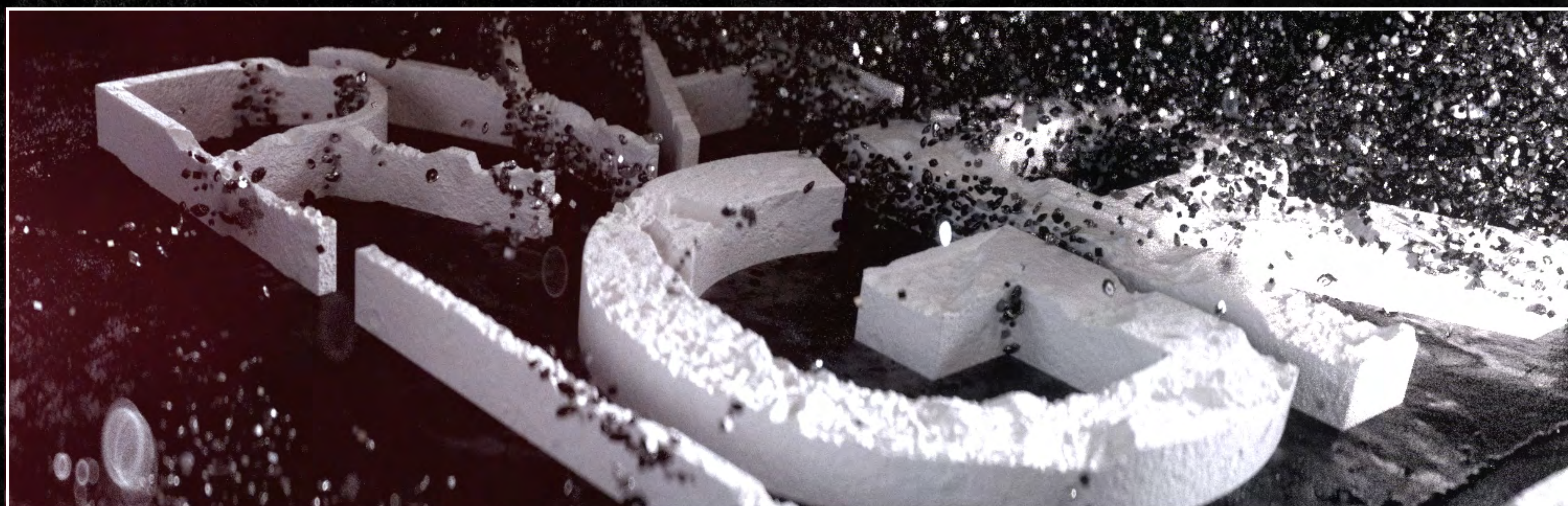
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[LOCATION]  
Denver, Colorado

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## SKILLS

[PRIMARY SOFTWARE]  
Cinema 4D, X-particles, Octane, Redshift, and After Effects.

[SECONDARY SOFTWARE]  
Houdini, Photoshop, Illustrator, Premiere, Unreal Engine, World Creator, Substance Painter, Figma, and Rive.

[OTHER SKILLS]  
Graphic Design, Video Editing, Branding, Project Management, Creative Problem Solving, Digital Storytelling, Content Strategy, Team Leadership, Presentation Skills, Typography, Color Theory, Color Correction, Visual Effects, Compositing, Render Optimization, AI Visual Prompting,

## EDUCATION

Bachelor of Arts, Digital Filmmaking & Video Production  
[June 2010]

The Art Institute of Colorado  
[Denver, CO]

## WORK EXPERIENCE

Motion Designer - Art Director 2008 - Present  
Gruidel Motion Design LLC Denver, CO

- Crafting exceptional animations and visual effects for a broad range of esteemed clients, studios, and agencies.
- Collaborate closely with clients, leveraging new design trends and concepts to achieve their vision and strategic objectives.
- Directing design teams in the creation of strategic campaigns, ensuring successful execution and client satisfaction.

[AGENCIES INCLUDE]  
- Possible Productions, LOCKT Editorial, Stadium, Lumenati, CP&B, Black Skull Creative, PeopleProductions & more.

[CLIENTS INCLUDE]  
- Meta Quest, Samsung, Google, Square, Louis Vuitton, Adidas, Under Armour, BOA, Hyundai, Toyota, Delta, Leica, Medtronic, Kiewit, Spotify, Royal Caribbean, Billboard, Sirius XM, Justin Bieber, Lady Gaga, & more.

Motion Designer - Video Editor 2014 - 2018  
People Productions Boulder, CO

- Collaborated with creative directors to establish design aesthetics and video concepts consistent with brand guidelines for B2B clients.
- Engaged with surgeons and sales reps to acquire in-depth product familiarity, which was then leveraged to produce effective creative campaigns.
- Optimized post-production workflows, reducing turnaround times.

Motion Designer - Video Editor 2012 - 2014  
Whizzbang Studios Niwot, CO

- Conceptualized and produced motion graphics for impactful explainer videos and advertising campaigns.
- Designed and implemented After Effects templates to facilitate the efficient application of brand standards in motion graphics.